

THE *Hundert*

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HIGHLIGHTS OF THE YEAR

2015

UNFORGETTABLE MOMENTS AND PEOPLE  
THAT MOVED BERLIN'S STARTUP SCENE IN 2015



OCTOBER 2015

# KOAWACH

## HEATING UP TV'S "HÖHLE DER LÖWEN" AND THE CAFFEINATED BEVERAGE INDUSTRY

Drink company Koawach concocts a delicious, fair-trade alternative to coffee made with cocoa and guarana. The company's founders, Daniel Duarte and Heiko Butz, appeared on the TV show "Höhle der Löwen", where they struck an investment deal with entrepreneur

and stuntman Jochen Schweitzer. Although the deal ultimately did not come together, Koawach saw its orders skyrocket to 10,000 within two days after the show. The team might just achieve its goal of appearing in 1,000 stores by the close of 2015!

